



# WIK Online Workshop

## Debating the EU Digital Markets Act

Who are the “gatekeepers” and how should they be regulated?

23 March 2021, 14:00-17:00 CET

14:00 - 14:05

### OPENING REMARKS

WIK's Managing Director Dr Cara Schwarz-Schilling will set the scene for the seminar and provide the context in which the EU and several countries internationally have taken or proposed action to address challenges associated with large “gatekeeper” platforms.

*Dr Cara Schwarz-Schilling, WIK*

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14:05 - 14:30

### INTRODUCTION TO THE DIGITAL MARKETS ACT

The session will be introduced by **Michael Koenig**, deputy head of unit for retail and online services at the European Commission, DG GROW, and one of the leading architects of the Digital Markets Act.

*Michael Koenig, European Commission*

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14:30 - 15:45

### ACADEMIC KEYNOTE SESSION

In this session, chaired by **Prof Alexandre de Stree**, we invite **Prof. Marshall van Alstyne** to give a keynote presentation and provide a global perspective on the dynamics of platforms, impacts on industry and society and implications for policy-makers. Thereafter, we will hear the perspectives of **Prof. William Kovacic** and **Prof. Jan Krämer**.

*Chair: Prof. Alexandre de Stree, University of Namur*

*Prof. Marshall van Alstyne, Questrom Chair Professor of Management at Boston University*

*Prof. William Kovacic, Global Competition Professor of Law and Policy at the George Washington University Law School, Non-executive Director UK CMA*

*Prof. Jan Krämer, Chair of Internet & Telecommunications Business, University of Passau, German, Academic Co-Director at the Centre on Regulation in Europe (CERRE)*

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15:45 - 16:00

### BREAK

16:00 - 17:00

### KEY INDUSTRY REPRESENTATIVES DEBATE THE ACT

Finally, in an interactive session chaired by Philippe Defraigne, Director of Cullen International, we will debate the provisions of the DMA with insights and contributions from stakeholders representing large platforms and their challengers, business users and consumers..

*Chair: Philippe Defraigne, Cullen International*

*Johan Keetelaar, Facebook*

*Ben Schroeter, Booking.com*

*Amaury Libbrecht, AIM*

*Jacques Lovell, HOTREC*

*Jan Penfrat, EDRi*

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17:00

### CLOSING REMARKS

Dr Cara Schwarz-Schilling will wrap up the event with key take-aways from the discussion and issues for further debate.

*Dr Cara Schwarz-Schilling, WIK*