

New VATM study on the German Telecoms Market (authored by the DIMAP)

The German Competitive Carriers' Association "VATM" has released an interesting new survey on the German telecoms market of the German population, authored by the renowned Institute for Market and Politics Research (DIMAP). The survey shows that in particular young people are prepared to switch from Deutsche Telekom to a competitive carrier, but less than 6% of the participants in the survey have chosen to do so. The market remains heavily dominated by Deutsche Telekom. More than two thirds of the people asked would favor more competition.

Some Highlights:

- 60% of the population knows about the possibility to use "dial around" ("Call-by-Call) to reduce their costs (47% has actually used it at least once).
- Only 26% know the meaning of "preselection."
- Only 4% have completely switched from Deutsche Telekom to a competitive carrier (6% of the population use preselection for long-distance call)
- 51% of the young people (18 to 24) would be prepared to switch to an alternative carrier) - 89% of the people of 60 years and older want to stay with Deutsche Telekom.
- 45% of the population believe that more competition in the telecoms market will bring about advantages for the end users; 76% support more competition particularly in the local markets.
- 24% believe that Deutsche Telekom is blocking competition; an additional 9% thinks that Deutsche Telekom's goal is to push the competitors entirely out of the market.
- 50% believe that RegTP should be maintained as an authority and not be dissolved until Deutsche Telekom "becomes a normal competitor."

The complete study can be downloaded in from the [previous page](#) (German language only).